STRATEGY, SURVIVAL, AND SUCCESS IN THE AGE OF INDUSTRIAL AI



WHEN

Mar 22 – 24, 2027
Dec 1 – 3, 2027

PRICE

$5,300

WHERE

Live Online

EXECUTIVE CERTIFICATE TRACK

Digital Business

The rapid rise of Industrial AI presents both immense opportunities and significant challenges for business leaders. Successfully adopting new technologies is not just about acquiring the latest tools—it requires a strategic, system-wide approach that aligns with organizational goals, customer needs, and operational realities.

Leaders must go beyond visioning and ensure technology investments are designed to create real value. Value is realized by strategically connecting Industry 4.0 technologies to address customer and supply chain challenges.

Please visit our website for the most current information.

executive.mit.edu/ind

MIT MANAGEMENT EXECUTIVE EDUCATION

FACULTY*



John Carrier



John Van Maanen

*Please note, faculty may be subject to change.

TAKEAWAYS

This course will enable you to:

- Recognize warning signals of organizations in need of transformation and develop a blueprint for transformation
- Create agile organizations by developing resilient leaders and employees
- Build vital organizational networks necessary to solve complex transformation challenges
- Create disciplined processes to address mission-critical capability gaps
- Align messaging with metrics, milestones, and rewards

WHO SHOULD ATTEND

- Those who want to integrate new industrial technology (such as IIoT) into existing facilities to realize advantages while avoiding systemic risks
- Employees of companies developing new industrial products and services who want to accelerate adoption rate by better understanding customer needs
- CEOs and frontline leaders
- VPs/directors of continuous improvement
- Operations general managers
- IIoT software application developers



A good course highlighting the use of classical tools for implementing new avenues thanks to a systemic approach.

OVERALL RATING | ★ ★ ★ ★

– Othmane B

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